

**The
Alan Turing
Institute**

Enrichment Scheme

How to prepare a competitive application

Feb 2022



What are we assessing?

- Your application will be assessed against the criteria listed in the Call Document
- Research proposal
- Skills
- Behaviours
- Use your application to demonstrate how you meet the criteria



Research proposal

A weaker application might....	A stronger application might...
Copy and paste across the research proposal	Re-write the research proposal for this application and tailor it to the Enrichment scheme
Be vague or unclear about data	Have clear and realistic research goals for the scheme that have been discussed with the supervisor
Seek a generic engagement with DS/AI/ML	Have thought about collaborations, skills or courses and demonstrate a strong understanding of the research happening at Turing
Assume unrealistic collaborations	If applying for a Placement, justify why in person will support their research goals
Rely on participation to generate ideas	Be appropriate for the students level of study e.g. 2 nd vs. 3 rd year

Skills

A weaker application might....	A stronger application might...
Seek to use AI/DS/ML as a magic wand to solve a research problem	Demonstrate the skills needed to achieve the research goals or how these will be learnt
Lack foundational skills or a base to build upon	Demonstrate skill through academic training, work experience, internships, courses or self teaching
Lack the skills to solve the research goals presented (or the ability to build them)	Use the skills question to demonstrate skills

Behaviours

A weaker application might....	A stronger application might...
Assume opportunities, collaborations and community will fall into place	Show an understanding of how collaboration might work in <i>their</i> area of research
Repeat the aims and objectives of the scheme	Show evidence of how the researcher has collaborated particularly across disciplines
Provide generic statements	Show understanding of the challenges of collaboration and strategies to work with others
Not demonstrate an ability to communicate or want to work across academic boundaries	Demonstrate an interest in working across academic boundaries
	Be able to justify a placement at Bristol or Leeds (if chosen)
	Demonstrate how they want to make use of the Turing resources and award

The Application Form

You will be assessed on:

- **Education and Employment History**
- **Scheme Application**

Reviewers will also see details of your current study e.g. programme, year of study and mode of study.

Number	Page	Est. time to complete	Status	Required documents
1	Eligibility	5 mins	Complete	Edit
2	Personal Details	10 mins	In Progress	Edit
3	Doctoral Programme Details	10 mins	In Progress	Edit
4	Education and Employment History	45 mins	In Progress	Edit
5	Scheme Application	45 mins	In Progress	Edit
6	Reference 1 (Supervisor)	20 mins	Not Started	Start Invite Supervisor
7	Declaration	5 mins	In Progress	Edit
8	Equal Opportunities and Further Information	10 mins	Complete	Edit
9	Access Fund Application	20 mins	Complete	Edit

Application Questions

5.2 - Please provide a research statement detailing your research.

- Do not copy and paste your original proposal!
- Demonstrate how your research is relevant to Turing
- This could be through an application area, method or tool, approach to research or direct relation to research we conduct

Application Questions

5.3 - Statement of Interest for the Enrichment scheme.

- You don't need a step by step plan (but if you have one that's fine too) but do need questions, avenues, techniques, conversations, ideas you want to explore
- We expect a clear demonstration of how the funding will be used.
- Demonstrate what you can't get at your home university and how Enrichment will help you get it.
- Make it appropriate to your research

Application Questions

5.4 and 5.5 - Skills Questions

- Give us a clear example of your skills. Use your best example, and make it research relevant!
- Consider using STAR
- *Situation*
- *Task*
- *Action*
- *Result*

Apply at:
turing.ac.uk/enrichment

Questions?

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